

Bluegrass Bridal & Prom Showcase

- ✓ **The Bluegrass Bridal & Prom Showcase will be held on Sunday, January 31, 2010, at The Center for Rural Development, Somerset, Kentucky, from 12:00 noon to 5:30 p.m.**
 - Booth Exhibitors may begin set-up at 8:00 a.m. and must be completed by 11:00 a.m.
 - Runway Show to begin at 3:00 p.m.
 - Booth Exhibitors must stay open until show is over (approximately 5:30)
- ✓ **Booth reservation must be paid by January 25, 2010**
- ✓ **Booth sizes available - 10' x 10' or 10' x 20' – includes one 8' banquet table and floor length linen**
 - Strict adherence to space guidelines will be necessary to accommodate all vendors
 - Additional tables may be rented for \$25 per table, if available and with *advance notice*
 - Additional linens provided **at no charge** upon request with *advance notice*
 - Electricity is available – first come, first serve – *advance notice* requested
 - No candles with open flames will be permitted
 - No alcoholic beverages are allowed in the building
 - Additional supplies, such as tools, tape, extension cords, banners, televisions, decorations, media equipment, etc., will not be provided and Booth Exhibitors will be required to bring their own
- ✓ **Booth Exhibitors to receive a complimentary copy of the Bluegrass Bridal & Prom Showcase Program featuring vendors' advertisements, related articles and Showcase layout**
 - Program and gift-bag given to every pre-registered Showcase attendant
 - Program and gift bag given to Showcase attendants at the door while supplies last
- ✓ **Booth Exhibitors to receive business name, profile, door prizes and website link shown at multiple locations on www.bluegrassbridalshowcase.com**
- ✓ **No two businesses will be allowed to share booth space. One vendor per ad and booth**
- ✓ **“Best-Decorated” Booth Exhibitor to receive \$200 CASH PRIZE**
 - All Booth Exhibitors eligible and winner to be announced during Runway Show
 - Judges selected at random from Showcase attendants
- ✓ **All Booth Exhibitors are requested to donate door prizes to be given away during Runway Show (preferably attendant to their business, i.e. decor, jewelry, clothing, gift certificate, etc.)**
 - Bluegrass Bridal & Prom Showcase representative will collect door prizes from 11:00 to 11:30 a.m. – **please have your door prizes ready.**
 - Winners selected from Showcase attendants database
 - Drawing for door prizes to be conducted from stage by Bluegrass Bridal & Prom Showcase representative
- ✓ **Booth Exhibitors will be provided a database of Showcase attendants within a few weeks after the show upon request**
- ✓ **Handouts to be distributed by the Booth Exhibitors during the show must be submitted to the Bluegrass Bridal & Prom Show for approval no later than January 25, 2010, and exhibitions subject to approval of Bluegrass Bridal & Prom Showcase**
- ✓ **Booth reservation must be paid by January 25, 2010**

Bluegrass Bridal & Prom Showcase

Date Received: _____

AGREEMENT

Complete reservation form will expedite your application process. Please give this form your complete attention, make checks payable to Bluegrass Bridal & Prom Showcase and return Attention: Ms. Linda Clark, 2930 New Columbia Road, Campbellsville, Kentucky 42718, by January 25, 2010. Thanks.

Business Name: _____ Owner: _____
 Business Profile: _____
 Business Email: _____ Business Website: _____
 Address: _____ Phone: _____
 City/State/Zip Code: _____
 Contact for Day of Show: _____ Cell Phone: _____
 (There must be someone representing the company in the booth at all times during the Showcase)

Booth Exhibitor Space:

- * 10' x 10' booth = \$200 _____ Electricity Yes No
- * 10' x 20' booth = \$300 _____ Electricity Yes No
- * **Receive a \$50 discount on a 10' x 20' booth if you sign up before January 15, 2010**

Bluegrass Bridal & Prom Showcase Program Advertisement (Booth Exhibitor's discount)

- * 1/8th page ad = \$75 _____
- * 1/4th page ad = \$100 _____
- * Half page ad = \$150 _____
- * Full page ad = \$200 _____

Bluegrass Bridal & Prom Showcase Program Advertisement (non-exhibitor)

- * 1/8th page ad = \$150 _____
- * 1/4th page ad = \$200 _____
- * Half page ad = \$300 _____
- * Full page ad = \$400 _____

Extra Tables:

_____ @ \$25.00 per table _____ Extra Linens _____ # (no charge)

TOTAL AMOUNT DUE _____

Booth and Ad Deadline: January 25, 2010 (unless other arrangements-please see Linda Clark)

Please submit your advertisement information on a separate sheet of paper.

No alcoholic beverages are allowed in the building. Booth Exhibitors are responsible for any damages. The Bluegrass Bridal & Prom Showcase will not be responsible for booth set-up or tear-down, lost, stolen or damaged property. The Bluegrass Bridal & Prom Showcase will not be responsible for any accidents or injuries sustained during the show.

Cancellation Policy: All reservation forms and fees must be returned by January 25, 2010, unless other arrangements have been made. If not returned by deadline, booth spaces will be given to vendors on the Showcase waiting list, which will be given priority in accordance in which the applications were received. No refunds will be given.

I, individually and/or as authorized agent of the business hereinabove named, agree to be a Booth Exhibitor at the Bluegrass Bridal & Prom Showcase, to be held on January 31, 2010. I have read, understand and agree to the terms attached hereto.

Signature: _____ Date: _____

If you have any questions or need anything further, we would love to accommodate you. Please feel free to contact us.

Bluegrass Bridal & Prom Showcase

Make your check payable to Bluegrass Bridal & Prom Showcase and return, along with signed Agreement and advertisement information, to:

Attn: Linda Clark
Swan's Landing Catering & Decor
2930 New Columbia Road
Campbellsville, Kentucky 42718

Email: showcase@swanslanding.com
Website: www.bluegrassbridalshowcase.com
Phone: 270-403-6969

We look forward to establishing a great friendship with you and your Company!